

Tezkids Features for Smart School

Let's walk through the various features of Tezkids and how it helps your school grow!

	Feature	Why
	<p>Send SMS / Emails</p> <ul style="list-style-type: none"> - Enter the SMS text directly on portal - Send unlimited SMS - Select receiver Parents based on class, section - Select Mom's phone and/or Dad's phone to send SMS - Optionally send the typed message as Email too - Send message immediately or schedule for future delivery - Send to DND numbers too - See the preview of the receiver's Name/Class before sending 	<ul style="list-style-type: none"> - This helps you better communicate with Parents, which is the key to get their goodwill in terms of higher fees etc - It becomes extremely simple for school to coordinate with parents for any updates, announcements or events - If you have the boarding facility, you can communicate the concern or performance of students to parents easily
	<p>Fee Collection and Reports</p> <ul style="list-style-type: none"> - Configure Fees and enter the payment details and generate invoices and receipts, with just a click of button - Generate Total fees collection and dues reports - Auto sends SMS to parents about Fees dues and dates 	<ul style="list-style-type: none"> - This helps you manage your finances electronically - Fee collection via this helps you track your schools earning real time, whether you are in India or abroad! - You get consolidated reports about earning from each branch at the moment and how much fees is still to come - Reduces the chance of error in balance sheet - Gives you electronic receipts which can be printed or emailed to parents
	<p>Attendance Module</p> <ul style="list-style-type: none"> - Biometric attendance is also possible for school staff and students - Take attendance of Students via our App - Notify absent student's parents via SMS 	<ul style="list-style-type: none"> - Helps you enter the attendance info of the students - Sends an instant alert to parents if student is absent - If students bunk classes, now you will never have to follow up with the students, let parents take care of it!
	<p>Marks Entry and Report card Generation</p> <ul style="list-style-type: none"> - Enter the student's marks and auto calculates grades - Auto generate Report cards to take printout and to email to parents 	<ul style="list-style-type: none"> - We let the school decide the evaluation Matrices for each subject of each class and then subject teacher just have to enter the info in those matrices, and we take care of all the complicated equations and Grade calculations - With just few click parents/students get to see the information online
	<p>ID-Card Generation</p> <ul style="list-style-type: none"> - Create students id-card instantly 	<ul style="list-style-type: none"> - helps issuing id-cards swiftly and reduces the manpower and time needed

	<ul style="list-style-type: none"> - Optionally attach the webcam to take picture in real time and print via Colored printer real time 	for the same
	<p>Time Table and Timings</p> <ul style="list-style-type: none"> - Enter per class timetable and Activities information and publish them on website 	<ul style="list-style-type: none"> - Helps students and parents know the latest timetable and take its printout
	<p>Monthly Activities Calendar</p> <ul style="list-style-type: none"> - Create Monthly activities calendar based on each course and auto send to Students/Parents via Email and Publish on website 	<ul style="list-style-type: none"> - Helps you save time and paper to communicate with students/parents about the monthly activities - Instead of them approaching you they will get the info online
	<p>Everything online</p> <p>- You get Login for your Management, Staff, Teachers, Parents and Students</p> <ul style="list-style-type: none"> - We set up your system in few days and customize it as per your need in 2-3 weeks on cloud - We support you 24x7 - You just need an Internet connection to start managing your school without need to invest in any other kind of infrastructure 	<ul style="list-style-type: none"> - We make sure your application runs all the time, without interruption - Your website and application runs on high bandwidth lines and is 24x7 monitored, so that your visitors (potential parents) and exiting parents get smooth experience - We take backup every night, so that your data is safe and recoverable - You do not have to spend even a penny extra for this!
	<p>Online Enquiry Module on Website for visitors</p> <ul style="list-style-type: none"> - Customized categories for different type of enquiries - Receive SMS alert for any new enquiry on your phone - Reply to customer directly from the Portal via SMS/Email - Mark the Enquiry status <p>Offline Enquiry module on Portal</p> <ul style="list-style-type: none"> - Enter and keep track of total enquiries for any category, when parents visit to your school personally or when call over phone - Mark the enquiry status <p>Online Admission Forms</p> <ul style="list-style-type: none"> - Let parents fill the admission forms online / or you can fill when they visit you - Receive alert for new admission forms - Reply to parents about their application status (Approved, Call for Discussion, Reject) via SMS/Email <p>Reports</p> <ul style="list-style-type: none"> - Generate reports on how many enquiries received and how many got converted into Admission 	<ul style="list-style-type: none"> - Helps engaging potential new students sooner So that they do not seek other schools - Helps getting the feedbacks, problems of the existing students and responding in timely manner - Increases accountability from the staff, since now they cannot hide the enquiries, complaints etc - Manages and helps you understand where you should put your marketing money Reports give the insight of where the people are coming to you, e.g. from Google, Other sites, By seeing hoarding ads, from friends word of mouth, from newspaper etc.
	<p>Library Management Module</p> <ul style="list-style-type: none"> - Barcode Scanning of books 	<ul style="list-style-type: none"> - Helps school manage their library - Lets students and parents search the

	<ul style="list-style-type: none"> - Let parents see the available books and CDs in the library - Track who has been issued which book/CD - Auto SMS for reminding the return dates 	<p>books online from home and know the availability</p>
	<p>Student/Parents/Teachers Search</p> <ul style="list-style-type: none"> - Search for Students or Parents details based on full or partial name - Search based on Class/Section - Search based on Phone no <p>Student/Parents/Teachers Info Page</p> <ul style="list-style-type: none"> - See all the information of Parent/Student after search by clicking their name - Before parents come, know all their detail by just few clicks 	<ul style="list-style-type: none"> - This is the most useful feature for better managing the day to day work - If parents visit you, instead of looking through the piles of paper records just search for the student or parent name and you get all the info, photos etc with one click
	<p>Admission data entry for new Students and Edit</p> <ul style="list-style-type: none"> - Enter admission information of Students and Parents - Edit them anytime - Keep count of all the Admissions 	<ul style="list-style-type: none"> - This is the data entry feature to keep your records up-to-date
	<p>Circular and Events</p> <ul style="list-style-type: none"> - Upload new circulars and Events information and email them to Students/Parents to All or Class or Course vice - Notify automatically via SMS when new circulars or events are loaded 	<ul style="list-style-type: none"> - This helps you reduce your work and better communicate with students/parents - Instead of taking printouts you just send the soft-copy to all concerned students/parents with just few clicks
*	<p>SEO optimized Website for Effective Internet Marketing</p> <ul style="list-style-type: none"> - Get a low cost SEO optimized website integrated to portal to improve your school's ranking - Free email ids for your school domain 	<ul style="list-style-type: none"> - This is the best free marketing you get worth more than \$5000 - An effective and cool website attracts lot of potential students and mainly IT parents to your school - And if they get the real time enquiry module, it gives a very good impression of the advancement of your school - You may see a jump of around 20% to 60% in the admission applications just because of an effective website
	<p>Photo Gallery</p> <ul style="list-style-type: none"> - Upload photos of various events and publish them on front page - Organize the photos under various Albums - Let viewers see the album photos and slideshow view 	<ul style="list-style-type: none"> - This makes you look more attractive to parents and helps involve them more in school activities - This also helps you market yourself by providing the proof of various activities that happen in your institution
	<p>Online Feedback Module</p> <ul style="list-style-type: none"> - Send online forms to parents along with SMS alerts, to get their opinion about organized events or any other topic 	<ul style="list-style-type: none"> - Helps you collect the feedback and opinion of parents, teachers and students for event that you have organized or for any new policy you want to implement
	<p>Social Media for Parents, Teachers and Principal</p>	<p>Helps developing social community for</p>

	<ul style="list-style-type: none"> - Like Facebook social networking site to Parents, teachers and Principal - Controlled by Principal - Parents can be in touch with teachers easily - Helps involving the parents more in school functions and activities - Parents tell to their friends about your school 	<p>school and increases the visibility of school among parents and their friends</p>
	<p>Online Notes (Knowledge Base)</p> <ul style="list-style-type: none"> - Let teachers , students and staff create their notes online - Publish Journals for the school online - Teachers can write their everyday activities - Share notes across various branches of the school - provide consulting to students even after office hrs - Students can develop collaborative study system with each other 	<ul style="list-style-type: none"> - Helps school grow knowledge base - Helps students participate in online and science activities - Helps them connect to the other branches of school
	<p>Online Forums/Discussion Board (Knowledge Base)</p> <ul style="list-style-type: none"> - Students, teachers and parents can post various queries, information etc online and get replies from other students - The search features let students search old notes and forums and thereby be more self dependent and more informed 	<ul style="list-style-type: none"> - Helps the students, teachers and parents know the answer of most of their questions online instead of calling school - Helps increasing the knowledge base of school - Also helps in attracting aspirant students

In addition, we take care of all the backups, and make sure your website and portals are up 24x7.

We take total 10 snapshots of your data 7 for each last 7 days, one for 1st, one for 15th and one for 30th of each month.

Software is of very high quality and it is very user friendly.